# **Technical Sessions**

March 25, Friday (Beijing Time)

# 13:00 - 15:00 A Room

A1: International Trade and Management Decision

Chair: Prof. Pengliang Qiao (Guangzhou College of Technology and Business, China)

#### A1-1

# ISIKM2022-002

An Analysis of Economics Growth in Low Income Countries *Fei Zhao (China)* 

#### A1-2

### ISIKM2022-003

Demand System Analysis for Monetary Assets in Australia Fei Zhao (China)

#### A1-3

#### ISIKM2022-007

Research on the Cross-Level Impact of Paternalistic Leadership on Employees' Innovative Performance

Bo Lin and Junbo Ma\* (China)

# A1-4

#### ISIKM2022-008

The Impact of College Students' Social Anxiety on Interpersonal Communication Skills: A Moderated Mediation Model

Junbo Ma\* and Bo Lin (China)

# A1-5

#### ISIKM2022-021

How Information Asymmetric Influences Online Loan within Mobile-Commerce Context Runfa Li\*, Qinlin Zhang, Xiaobing Yao and Tsai-Fa (TF) Yen (China)

# A1-6

# ISIKM2022-033

Income Gap, Independent Innovation and Domestic Value Added Ratio of Firms' Export Liu Yuan (China)

# A1-7

# ISIKM2022-039

Research on the Construction of Delay Distribution Model of Logistics Nodes Affected by Emergencies – Taking E-Commerce Logistics Data as an Example Pengliang Qiao (China)

#### 13:00 - 15:00 B Room

**B1: Management and Engineering** 

Chair: Dr. Huipo Wang (Hebei University of Engineering, China)

#### **B1-1**

# ISIKM2022-SS10-01

The Impact of Perceived Organizational Support and Psychological Capital on Turnover Intention: Based on the Survey of Teachers in Guangxi Private Colleges and Universities *Yumei Ma\**, *Toh Pei Sung and Yongqiang Xu (China)* 

#### **B1-2**

# ISIKM2022-SS10-02

The Influence of Financial Knowledge on Financial Behavior of Rural Breadwinners: The Mediating Effect of Value Perception

Yongqiang Xu\*, Kun Wang, Thien Sang Lim and Yumei Ma (China)

#### **B1-3**

# ISIKM2022-SS10-03

Regional Difference Analysis of the Impact of Port Adjacency on the High-Quality Development of Urban Economy in Hebei Province

Huipo Wang\*, Limei Wang and Xuexue Zhang (China)

#### **B1-4**

#### ISIKM2022-SS10-04

Research on Development Capacity of Farmers from the Perspective of Spatial Structure Lei Zhang\* and Weiwei Ma (China)

# **B1-5**

### ISIKM2022-SS10-05

A GAS-Vine Copula-Based Study on the Risk Correlation of BRICS Stock Markets under the COVID-19

Yueqiang Zhang, Guanghui Han\* and Panpan Liu (China)

# **B1-6**

### ISIKM2022-004

Location Allocation Collaborative Optimization of Emergency Temporary Distribution Center under Uncertainties

Xiangyang Ren and Juan Tan\* (China)

#### 13:00 - 15:00 C Room

C1: Smart Technology for Industry

Chair: Prof. Tai-Woo Chang (Kyonggi University, Korea)

#### C1-1

# ISIKM2022-SS12-01

Conceptual Semantic Network Knowledge Representation for Human-Robot Task Assignment and Execution in Mold Assembly

Yee Yeng Liau\* and Kwangyeol Ryu (Korea)

#### C1-2

# ISIKM2022-SS12-02

Pick-Up Service of End-of-Life Consumer Electronics Using CNN Based Image Recognition Model *Hyunsoo Kim\**, *Jinho Seo, Junwoo Lim, Jongseong Jang, Soonki Hong and Inseong Hwang (Korea)* 

#### C1-3

# ISIKM2022-SS12-03

A Multi-Step Multivariate LSTM-Based Model for Quality Prediction of Melting Process Thi Thu Huyen Vu and Tai-Woo Chang\* (Korea)

#### C1-4

#### ISIKM2022-SS12-04

A Study on the Identification Method of Strawberry Leaf Pest Infection Using Deep Learning Dongsoo Kim\* and Haram Kim (Korea)

### C1-5

# ISIKM2022-SS12-05

CNN-Based Prediction of a Quality Indicator in Mixing Processes of Rubber Product Sujeong Son\* and Kwangyeol Ryu (Korea)

# C1-6

# ISIKM2022-SS12-06

Prediction of Refrigeration Vehicle Environment for Optimization of Cold-Chain Logistics Youngtae Park, Siku Kim\* and Kwangyeol Ryu (Korea)

#### C1-7

# ISIKM2022-034

Design and Implementation of Intelligent Evaluation System Based on Pattern Recognition for Microteaching Skills Training

# Jiangbo Tang and Jin Zhang\* (China)

#### C1-8

# ISIKM2022-035

Prediction Algorithm of Industry Rotation Based on Attention LSTM Model Jianming Li\*, Gewei Guo and Xiangpei Hu (China)

# 15:20 – 17:20 A Room A2: International Marketing

Chair: Dr. Zhenfeng Cheng (Guangzhou College of Technology and Business, China)

### **A2-1**

# ISIKM2022-016

Promoting Visitors' Destination Relationship by Live Streaming in Wellness and Health Tourism Context

Qinglin Zhang\*, Runfa Li, Jian-Lin Xiong and Tsai-Fa (TF) Yen (China)

#### **A2-2**

# ISIKM2022-022

Measuring Perceived Control in Human-Robot Interaction

Xia Liao\*, Ximing Li, Zhenfeng Cheng and Yunying Yang (China)

#### **A2-3**

#### ISIKM2022-041

How Do Relationship Marketing Activities Contribute to Customer Citizenship Behavior in the Context of Cross-Border E-Commerce?

Zhenfeng Cheng\* and Xin Chen (China)

# **A2-4**

#### ISIKM2022-042

Taking Pets on Vacations: Investigate How Expectations Influence Pet Owners' Purchase Intention on Accommodation When Travelling with Pets

Jiawei Shao\*, Yu-Hsuan Huang, Xia Liao and Yuting Yang (China)

# A2-5

### ISIKM2022-045

Impact of Live Broadcasting on Regional Brand Equity of Agricultural Products Ximing Li\*, Xiaoxian Jin, Zhenfeng Cheng and Xia Liao (China)

# **A2-6**

# ISIKM2022-050

The Impact of Corporate Charitable Donation on Consumer Purchase Intention under COVID-19 Xiaoying Zhang\*, Jiaping Xing and Fang Jia (China)

#### 15:20 - 17:20 B Room

**B2: Intelligent Decision Support Technologies and Methods** 

Chair: Dr. Yonggang Li (Dalian University of Technology, China)

### **B2-1**

# ISIKM2022-SS02-01

Strategies Based on the Focus Point in an Online Vickrey Auction with Buyout Price Yonggang Li\*, Linlin An, Ruimin Wang, Xinru Shi and Xiangpei Hu (China)

### **B2-2**

#### ISIKM2022-SS02-02

A Pull Order Fulfillment Method Combining JIT with Group Technology for Online Supermarket Yanxin Wang\*, Tingli Wang, Yueyue Zhao and Minfang Huang (China)

#### **B2-3**

# ISIKM2022-SS02-03

A Blockchain-Enabled Peer-to-Peer Sharing System for Localized Refrigerated Warehouses in China's Rural Areas

Kaiwen Jia\*, Mu Du and Xiangpei Hu (China)

#### **B2-4**

# ISIKM2022-SS02-04

When Do Consumers Buy during Online Promotions? A Theoretical and Empirical Investigation *Tao Zhu\**, *Xiangpei Hu*, *Zhengrui Jiang and Cheng Nie (China)* 

# **B2-5**

# ISIKM2022-SS02-05

Collaborative Optimization of Sorting Resources in Fresh Agricultural Product Supply Chain Based on Blockchain

Di Wang\* and Lijun Sun (China)

#### **B2-6**

# ISIKM2022-SS02-06

Bundling Decisions for Online Supermarkets: A Data Mining and Optimization Approach Yan Fang\*, Rui Wang and Mingyue Guo (China)

#### **B2-7**

#### ISIKM2022-SS02-07

Retailer's Pricing Strategy Considering Consumer Inertia Behavior under Advancing Sale Mode Wenjuan Wang\*, Da Yu, Sihang Sun and Ran Bi (China)

### **B2-8**

#### ISIKM2022-SS02-08

Research on Time-Influenced Perceptual Trust Fusion Model in Internet plus Medical Health Service

Jin Yin and Boyu Zhang\* (China)

# 15:20 – 17:20 C Room C2: Intelligent Data Analytics

Chair: Prof. Jaehun Park (Changwon National University, Korea)

### C2-1

# ISIKM2022-SS08-01

The Expanding Role of Metaverse Platform in College Education Inhye Lee, Youl-Moon Sung\* and Taioun Kim (Korea)

# **C2-2**

#### ISIKM2022-SS08-02

Dynamic Design for Collaborative Delivery Services

Muzaffar Makhmudov, Ki Ho Chung, Friska Natalia and Chang Seong Ko\* (Korea)

#### C2-3

# ISIKM2022-SS08-03

Service Quality Level Evaluation by Online Review Mining: A Case Study of International Airports Raphael Gonda, Minyoung Kim and Jaehun Park\* (Korea)

#### C2-4

#### ISIKM2022-SS08-04

Single Machine Scheduling with the Minimum Total Stretch Jang Rae Lee and Suk-Hun Yoon\* (Korea)

### C2-5

# ISIKM2022-SS08-05

A Study for Online Learning Method Using LSTM Chanho Park and Hyerim Bae\* (Korea)

### **C2-6**

# ISIKM2022-SS08-06

Personal Data Privacy Protection Using Process Mining: Focused on a General Hospital Case Bu-Yong Choi and Nam-Wook Cho\* (Korea)

#### 10:00 - 12:00 A Room

A3: Green Economy and Innovation

Chair: Dr. Bo Lin (Guangzhou College of Technology and Business, China)

#### A3-1

# ISIKM2022-009

Research on the Deep Integration Mode of Industry & Education in Guangzhou Airport Economic Zone

Sumei Zeng (China)

# A3-2

# ISIKM2022-011

Green Port Construction Path in the Context of Dual Carbon Objective: A Corpus-Based Empirical Modelling

Yucong You\* and Luxia Yi (China)

#### A3-3

# ISIKM2022-017

Research on the Relationship between Port Logistics and Regional Economy in Pearl River Delta – An Empirical Analysis Based on PVAR Model

Jie Tang\* and Bo Lin (China)

#### A3-4

#### ISIKM2022-031

Impact of Port-City Coordination upon Hinterland Economy in Pearl River Delta Bo Lin and Jie Tang\* (China)

# A3-5

#### ISIKM2022-036

Research on Innovation Strategy of Knowledge Management System of Commercial Banks Based on Employee Tacit Knowledge Sharing Baosheng Xie\* and Intan Maizura (China)

# A3-6

### ISIKM2022-055

Study on Influencing Factors of Acceptance and Usage of Knowledge Management Information Platform: UTAUT2 Model Based on "Learn More to Make Your Country Stronger" Platform Peng Huang\* and Weijiang Wang (China)

# **A3-7**

# ISIKM2022-056

Advancement from "Integrated Window" to "Information Hub": A Study on "One-Stop Service Centers" at Colleges and Universities from the Perspective of Three All-Round Education Peng Huang\* and Miaoqiong Wu (China)

#### 10:00 - 12:00 B Room

**B3: Intelligent Systems and Supply Chain** 

Chair: Prof. Haiyan Wang (Southeast University, China)

#### **B3-1**

# ISIKM2022-028

Mechanism Design of Prevention Incentive on Chronic Disease under Information Interdependence

Huan Sun\* and Haiyan Wang (China)

#### **B3-2**

# ISIKM2022-029

Dynamic Health Information Exchange Behavior between Hospitals: A Differential Game Approach *Xuxun Lin (China)* 

#### **B3-3**

#### ISIKM2022-030

Decision Bias in the Newsvendor Problem: Diverse Voice on Social Media *Zhiru Juan\* and Haiyan Wang (China)* 

#### **B3-4**

# ISIKM2022-047

Research on a Data Management System of Internet of Medical Things Based on Blockchain Technology

Tingyu Xu\*, Guanya Zhu, Zhongmin Wang, Haiyan Wang, Shengnan Sun and Lindu Zhao (China)

# **B3-5**

#### ISIKM2022-SS06-01

It's Showtime! Livestreaming E-Commerce and the Optimal Insertion Policy of Promotion Wenpo Huang\*, Wei Jiang, Xiaowei Mei and Lai Wei (China)

# **B3-6**

# ISIKM2022-SS06-02

Fast and Efficient Participant Selection for Federated Learning

Zhongliang Zhang\*, Qingjun Fei, Wei Jiang and Zhiqiang (Eric) Zheng (China)

#### **B3-7**

# ISIKM2022-SS06-03

Blockchain-Enabled Data Sharing in Supply Chain Zhiyuan Wang\* and Wei Jiang (China)

#### **B3-8**

# ISIKM2022-SS06-04

Trade-Off between Algorithmic Fairness and Performance in Selective Label Problems Zhe Shen\*, Eric Zheng and Wei Jiang (China)

#### 10:00 - 12:00 C Room

C3: Artificial Intelligence (AI) and Imaging on Information and Knowledge Management

Chairs: Prof. Thi Thi Zin (University of Miyazaki, Japan)
Prof. Hiromitsu Hama (Osaka City University, Japan)

#### C3-1

#### ISIKM2022-SS09-01

Gama-Markov Branching Process Approach to the Novel Coronavirus (COVID-19) Pandemic *Thi Thi Zin, Pyke Tin\* and Hiromitsu Hama (Japan)* 

### C3-2

# ISIKM2022-SS09-02

Black Cow Localization and Tracking with YOLOv5 and Deep SORT Cho Cho Aye\*. Thi Thi Zin and Ikuo Kobayashi (Japan)

# C3-3

#### ISIKM2022-SS09-03

Cattle Face Identification with Ear Tags Using YOLOv5s Model Wai Hnin Eaindrar Mg\* and Thi Thi Zin (Japan)

### C3-4

# ISIKM2022-SS09-04

Predicting Calving Time of Dairy Cows by Autoregressive Integrated Moving Average (ARIMA) Model and Double Exponential Smoothing (DES) Model

Tunn Cho Lwin\*, Thi Thi Zin and Pyke Tin (Japan)

# C3-5

# ISIKM2022-037

Simulation Study of a Multiple-Input Single-Output AC/DC Converter for 13.56MHz Wireless Power Transfer Systems

Yoshiki Kino\*, Daigo Nakashima, Takaaki Ishibashi and Kei Eguchi (Japan)

#### C3-6

# ISIKM2022-044

Accuracy Improvement of Thermography Image Recognition for Contactless Input Device Wataru Chidiwa\*, Noritaka Shigei and Hiromi Miyajima (Japan)

# C3-7

# ISIKM2022-048

Gait Phase Detection by Knee Sensor Signal Using Neural Network
Yutaro Miyata, Shigeyoshi Nakajima\*, Mitsuhiko Ikebuchi, Hiroaki Nakamura, Kiichi Seguchi
Shouta Takemoto, Ryoichi Kato, Shinji Imakubo and Tamotsu Nakatsuch (Japan)

#### C3-8

#### ISIKM2022-052

Detection of Adenoid Hypertrophy and Nasal Obstruction Using Mel-Filter Bank Hideaki Taketani\*, Masashi Nakayama, Shunsuke Ishimitsu, Yuko Muto, Shinichi Negishi Kaori Ishii, Kazutaka Kasai and Satoshi Horihata (Japan)

#### 13:00 - 15:00 A Room

A4: Knowledge Innovation in the Industry

Chair: Dr. Zhiwei Guo (Chongging Technology and Business University, China)

#### **A4-1**

# ISIKM2022-SS01-02

Partner Selection Strategy of Knowledge Supply Chain Based on Knowledge Collaboration Fengting Zhang, Jiafu Su\*, Dan Wang and Hongyuan Hu (China)

# **A4-2**

#### ISIKM2022-SS01-03

Risk Evaluation of E-Commerce Live Broadcast Platform Based on Multi-Criteria Group Decision-Making

Dan Wang, Jiafu Su\*, Fengting Zhang and Hongyuan Hu (China)

#### **A4-3**

#### ISIKM2022-SS01-04

Online Learning-Empowered Smart Management for A<sup>2</sup>O Process in Sewage Treatment Processes

Zhiwei Guo\*, Yuqi Fan, Jianhui Wang and Yu Shen (China)

#### **A4-4**

#### ISIKM2022-SS01-05

An Efficient Electronic Chip Detection Method with Attentional Feature Fusion and Feature Pyramid Network

Hao Sun and Huiyan Zhang\* (China)

# A4-5

### ISIKM2022-SS01-08

Aerodynamic Optimization Design of Airfoil Based on Integrated Expression Theory and Shape Function

Hao Ju\* and Xudong Wang (China)

# **A4-6**

#### ISIKM2022-SS01-09

Dynamic Research of the Gear Pair Considering Lubrication Behaviours Zufeng Li\*, Wengang Ao, Zongmin Liu and Huiyan Zhang (China)

# A4-7

# ISIKM2022-SS01-11

Introduction Strategies of Private Brands of Agri-Products Considering Consumer Ecological Preference

Shan Chen\*, Yuelin Duan and Jiafu Su (China)

# **A4-8**

# ISIKM2022-053

Channel Identification of Band Limited Communication System with Multi-Path Interferences Lianming Sun, Jianing Liu\* and Junbiao Zeng (Japan)

# 13:00 – 15:00 B Room B4: Digital Management

Chair: Prof. Shouliang Zhou (Dalian University, China)

# **B4-1**

# ISIKM2022-SS13-01

A Review on the Relationship between Corporate Social Responsibility and Green Innovation Jihui Sun\* and Di Huang (China)

# **B4-2**

#### ISIKM2022-SS13-02

Nature of Property Rights, Management Capacity and Investment Efficiency Hongxia Zhang\* and Peng Tan (China)

#### **B4-3**

# ISIKM2022-SS13-04

Evaluation Method of Comprehensive Competitiveness of High-Tech Industry Based on Knowledge Element

Yawen Hu, Lin Sun\* and Yingying Song (China)

#### **B4-4**

#### ISIKM2022-SS13-05

Empirical Analysis of Tourism Efficiency Measurement in Northern China Based on DEA-Malmquist Model

Weiling Su\* and Yanmin Zhou (China)

### **B4-5**

# ISIKM2022-SS13-06

Research on Pricing Decision of Third-Party Recycling Closed-Loop Supply Chain Based on Recycling Quality and CSR

Wensheng Yang\* and Anxin Hu (China)

# **B4-6**

# ISIKM2022-SS13-07

The Research on Innovation Ability of Tourism Industry Cluster in Liaoning Province Based on Fuzzy Comprehensive Evaluation Model Weiling Su and Jiejie Ji\* (China)

# B4-7

# ISIKM2022-010

Impact of Novel Coronavirus Epidemic on Accounting and Implication of Smart Accounting Development

Ran Liu\* and Lantian Jiang (China)

#### 13:00 - 15:00 C Room

# C4: Computation Intelligence

Chairs: Dr. Olarik Surinta and Dr. Pornntiwa Pawara (Mahasarakham University, Thailand)

#### C4-1

# ISIKM2022-SS07-01

Aspect-Based Sentiment Classification for Customer Hotel Reviews

Chumsak Sribunruang\*, Thananchai Khamket, Jatuphum Juanchaiyaphum

Jantima Polpinij and Khanista Namee (Thailand)

#### C4-2

# ISIKM2022-SS07-02

Comparative Study for Data Normalization Methods on Predicting Cryptocurrency Price Jantima Polpinij, Bancha Luaphol and Khanista Namee\* (Thailand)

#### C4-3

#### ISIKM2022-SS07-03

Effective Data Resampling and Meta-Learning Convolutional Neural Networks for Diabetic Retinopathy Recognition

Prem Enkvetchakul\*, Olarik Surinta and Sangdaow Noppitak (Thailand)

### C4-4

#### ISIKM2022-SS07-04

Fusion Convolutional Recurrent Neural Networks for Thai and English Video Subtitle Recognition Sarayut Gonwirat\*, Olarik Surinta and Pornntiwa Pawara (Thailand)

### C4-5

# ISIKM2022-SS07-05

Dynamic Fingerspelling Recognition from Video Using Deep Learning Approach: From Detection to Recognition

Siriwiwat Lata\*, Sirawan Phiphitphatphaisit, Sarayut Gonwirat and Olarik Surinta (Thailand)

# C4-6

# ISIKM2022-SS07-06

Fusion Lightweight Convolutional Neural Networks and Sequence Learning Architectures for Violence Classification

Wimolsree Getsopon\* and Olarik Surinta (Thailand)

# C4-7

# ISIKM2022-SS07-07

Fungal Disease Detection System for Fairy Mushrooms Using Deep Learning, Robotics and IoT for Real Smart Farming

Patcharee Sriputta\* and Suchart Khummanee (Thailand)

# C4-8

### ISIKM2022-SS07-09

The Performance Improvement of Thai Traffic Sign Detection

Paitoon Thipsanthai, Rapeeporn Chamchong\* and Panida Songram (Thailand)

### 15:20 - 16:50 A Room

**A5: Control Theory and Applications** 

Chair: Dr. Huiyan Zhang (Chongqing Technology and Business University, China)

### A5-1

# ISIKM2022-SS01-01

Adaptive Neural Security Control for Networked Singular Systems under Deception Attacks Huiyan Zhang\*, Wengang Ao and Wudhichai Assawinchaichote (China)

### **A5-2**

#### ISIKM2022-SS01-06

Event-Triggered Control for Nonlinear Networked Control Systems with External Disturbance Guitong Li and Rongni Yang\* (China)

#### A5-3

# ISIKM2022-SS01-07

Fault-Tolerant Control for Continuous-Time Markov Jump Piecewise Affine Systems with Reconfigurable Control Strategy

Nuo Xu and Yanzheng Zhu\* (China)

### A5-4

### ISIKM2022-SS01-10

Intelligent Vehicle Path Planning and Tracking Based on Multi-Segment Curve Splicing Xueshuai Qin\* and Xudong Wang (China)

# A5-5

# ISIKM2022-038

Resilient Event-Triggered Model Predictive Control for Cyber Physical Systems under Asynchronous DoS Attack

Daotong Zhang\*, Peng Shi and Huiyan Zhang (Australia)

# A5-6

# ISIKM2022-043

Containment Control of Heterogeneous Multi-Agent Systems with Signed Networks under Denial-of-Service Attacks

Yize Yang\*, Peng Shi and Huiyan Zhang (Australia)

# **15:20 – 16:50** B Room **B5: Internet Platform**

Chair: Dr. Shuang Zhao (Dalian University, China)

#### **B5-1**

# ISIKM2022-SS03-02

Connotation Construction and Experience Enlightenment of Innovative Education in Colleges and Universities – Case Studies from Three Universities in China Shuang Wang\*, Zenghui Liu and Yafei Luo (China)

#### **B5-2**

# ISIKM2022-SS03-04

A Research Review and Prospects on Artificial Intelligent Agent Empathy Xuyan Sun\* and Hui Guan (China)

### **B5-3**

#### ISIKM2022-SS03-05

The Impact of Superior Developmental Feedback on Employees' Innovative Behavior: A Study of Immediate and Delayed Effects

Shuang Zhao and Mengying Ye\* (China)

# **B5-4**

#### ISIKM2022-SS03-06

Research on the New Retail Ecosystem Based on Ecological Theory Shuhui Zhang\* and Hui Guan (China)

# **B5-5**

# ISIKM2022-SS03-07

Research on Network Penetration, Logistics Quality and New Retail Development from Provincial Perspective

Peng Wang (China)

#### 15:20 - 16:50 C Room

**C5: Digital Agriculture Operations Management** 

Chair: Prof. Junhu Ruan (Northwest A&F University, China)

### C5-1

# ISIKM2022-SS05-01

Research on the Influencing Factors of Willingness of Facility Vegetable Growers to Participate in the IoT E-Commerce

Yuhu Liang\*, Xiaochun Feng, Ruize Ma and Junhu Ruan (China)

#### C5-2

# ISIKM2022-SS05-02

Research on Task Allocation and Path Planning of Plant Protection Unmanned Aerial Vehicle (UAV) in Platform Mode

Mengtian Gao\*, Jiliang Han, Xiaochun Feng, Na Lin and Junhu Ruan (China)

#### C5-3

# ISIKM2022-SS05-03

An Integrative Decision-Making Model for Supply Chains of Fresh Agricultural Products in Digital Agriculture

Jiliang Han\*, Lin Li, Zilai Sun, Xiaochun Feng, Na Lin and Junhu Ruan (China)

#### C5-4

# ISIKM2022-SS05-04

Is the Smallholder Consciousness at Work? IoT Based E-Commerce Adoption Intention in Farmers Based on Evolutionary Game Theory: Evidence from Shaanxi China Ruize Ma\*, Xuping Wang and Junhu Ruan (China)

#### C5-5

### ISIKM2022-SS05-05

A Data-Driven Approach for Evapotranspiration Estimation of Fruit Tree in Agricultural Internet of Things

Xuping Wang\*, Tianteng Wang, Yiping Jiang, Zilai Sun, Yuhu Liang, Xiangpei Hu, Hao Li Yan Shi and Junhu Ruan (China)